Yousaf Khan
Senior AI Product Designer
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Frisco, Texas

PROFESSIONAL SUMMARY

Senior AI Product Designer with 7+ years of experience designing AI-powered, large-scale consumer products at Microsoft. Specialized in AI search, enrichment experiences, and mobile-first platforms. Strong background in design systems, cross-functional collaboration, and shipping production-ready work.

PMP Certified | Strong cross-functional and stakeholder leadership

WORK EXPERIENCE

Microsoft AI – Product Designer III
Seattle, WA | 2025 – Present

- Designed Bing Search experiences across multiple verticals, including **restaurants, hotels, gaming, and recipes**, creating contextual layouts that help users evaluate results faster.
- Created AI-driven enrichment cards for restaurants and hotels, surfacing amenities, descriptions, highlights, and decision-making details within search results.
- Built Gaming search experience concepts for guides, walkthroughs, mods, and game discovery, aligning layouts to user intent and content type.
- Designed Recipes search explorations focused on dietary restriction tags, ingredient clarity, and scannable recipe information for faster user decisions.
- Designed the mobile web experience for Bing Maps, defining navigation patterns, layouts, and interaction models optimized for on-the-go use.
- Partnered with product, engineering, research, and AI stakeholders to deliver high-fidelity designs, prototypes, and developer-ready Figma specs.
- Contributed to scalable solutions aligned with Bing and Microsoft design systems, ensuring consistency across AI-powered surfaces.

Arc Studio – AI Product Designer
Brampton, ON | 2023 – 2026

- Designed AI-powered web and mobile experiences for startup clients, improving user retention by 30%.
- Conducted usability testing and rapid prototyping to validate AI-driven user flows.
- Built scalable, WCAG-compliant design systems supporting intelligent components.
- Partnered with founders and engineers to shape early product strategy, translating ambiguous requirements into clear, testable user experiences.

BoomerangFX – Senior Product Designer
Mississauga, ON | 2025 – 2025

- Led UX/UI redesign of onboarding tools, improving conversion rates by 18%.
- Designed accessible, AI-informed interfaces and standardized Figma components to speed development handoff.
- Partnered with product and engineering teams to translate requirements into clear user flows and polished UI, improving alignment and reducing rework.

Clearoute Inc. – Product Designer
Markham, ON | 2023 – 2025

- Designed scalable SaaS interfaces for complex enterprise workflows, improving clarity and efficiency for technical users.
- Improved user flows, reducing support tickets by 20%.
- Collaborated closely with product and engineering teams in agile environments.

Postmedia Network – UX/UI Designer
Toronto, ON | 2021 – 2023

- Redesigned responsive content experiences, increasing article engagement by 18%.
- Partnered with product, editorial, and engineering stakeholders to translate content strategy and business goals into scalable, user-centered design solutions.
- Integrated Figma libraries with token-based systems to align design and engineering workflows.

Cloudamart – Product Designer
Mississauga, ON | 2021 – 2022

- Designed accessible, mobile-first interfaces supporting local businesses.
- Collaborated closely with engineers and product leads to define MVP scope, prioritize features, and ship production-ready experiences under tight timelines.
- Operated as the sole designer, driving end-to-end UX and UI for MVP launch.

TECHNICAL SKILLS

Core Product Design
Product Design, UX/UI Design, Mobile & Web Design, Design Systems, Accessibility (WCAG), Enterprise UX
UX & Research
User Flows, Prototyping, Usability Testing, Journey Mapping, Research Synthesis
Tools
Figma, Adobe Creative Suite, Jira, FigJam, Notion, Miro
Technical Awareness
HTML, CSS, Webflow, WordPress

EDUCATION

York University — **Toronto, ON**
Bachelor of Commerce Degree — **2017 – 2021**
Brainstation — **Toronto, ON**
User Experience Design Diploma — **2021 – 2021**

CERTIFICATIONS

Project Management Institute: Project Management Professional **(PMP)** — **2025**
Brainstation: Artificial Intelligence — **2025**
Brainstation: Product Management — **2024**